**CALLER:** YES

**FUNDRAISER:** We are in the final [#] weeks of the campaign and still have $XXXX to raise before August 31st. If we don’t raise the funds, [describe briefly the impact on the project and neighborhood]. We are asking friends and supporters to directly ask XX other people to donate. This is important in reaching our goal.

**“CAN YOU COMMIT TO ASKING SOME PEOPLE YOU KNOW TO JOIN YOU IN SUPPORTING [YOUR CAMPAIGN NAME]?”**

Here are some talking points that you can use to inspire people to donate:

1. list key point
2. list key point
3. Double your impact - All donations made to our ioby campaign will be matched by New Dream up to $2000!

**FUNDRAISER:** Great! Thank you so much for your donation.

**FUNDRAISER:** I’m sorry that you aren’t in a position to give right now, but there is another ways to show your support.

**CALLER:** NO

**CALLER:** YES

**FUNDRAISER:** Every gift to our ioby campaign is matched up to $2000. Can I count on you to make a tax-deductible donation? [your ioby campaign page link here]

**FUNDRAISER:** [Tell a concise story about your campaign.]

**CALLER:** NO

**CALLER:** YES

**FUNDRAISER:** Are you familiar with [your campaign name here]?

**CALLER:** NO

**FUNDRAISER:** Have you already given to [your campaign name here]?

[Campaign Name] Phone Calls

Add a message to your team about the goal of these calls. Is it your initial ask to donors? Or an ask to share with your donors’ networks?

Urgency is key! **The campaign ends on Monday, August 31st!**

**Need more info? [Your team contact for this communication strategy name and email and phone number here]**