



### Questions Regarding the Application

**Q: Can I submit more than one application for different streets?**

A: Any organization can be a member of as many different teams (and streets) as they'd like. However, each qualifying organization can only be the lead applicant on one grant proposal.

**Q: Can I submit an application for a project that is not located on one of the Great Streets corridors?**

A: No, unfortunately only projects that are located on one of the Great Streets corridors will be considered.

**Q: Do projects need to be completely contained within the relevant boundaries?**

A: Yes, for projects proposed under this grant, you will need to confine yourself to the existing boundaries called out in the application manual. However, any recommendations for long-term impacts may include implications that extend beyond the project boundaries.

**Q: What if the street is a "Great Street" but the block we are on is in LA County, not LA City? For example, Cesar Chavez, starts in LA City and ends in LA County.**

A: For projects proposed under this grant, you will need to confine yourself to the existing boundaries called out in the application manual. Our Great Streets corridor on Cesar Chavez Ave extends between Evergreen Ave & St. Louis Street. All of our Great Streets corridors, including Cesar Chavez, are completely contained within the City of Los Angeles.

**Q: Is there any consideration for project proposals located in Promise Zones?**

A: Currently there will be no extra consideration given for projects located in the Promise Zone.

**Q: Who is evaluating the projects?**

A: The Great Streets Team is confirming a list of technical experts for the evaluation panel. This team will be vetted to ensure there will be no conflicts of interest.

**Q: Will only one project be selected for each Great Street?**

A: Yes, there is a limit of one recipient per Great Street.

**Q: For elements like sidewalks, curb cuts, weeds in tree wells, can city crews handle maintenance before a project happens to make sure it looks nice?**

A: There will may be some capacity for street maintenance and repairs by city crews in advance of these projects, but that would have to be determined on a case-by-case basis.

**Q: Why isn't environmental resiliency one of the evaluation criteria?**

A: Improved environmental resilience is one of the goals of the Great Streets Initiative and the Challenge Grant so we'll be reviewing the projects with that goal in mind.

## **Questions Regarding the Budget and Funding:**

**Q: Does all additional fundraising have to happen via ioby?**

A: Yes, all fundraising will have to be done through ioby. However, you may choose to work with one donor who can cover your matching funds entirely and submit this contribution to ioby. You may also apply existing grant funds to count towards matching funds, but this must also be submitted to ioby.

**Q: Can paying for staffing be included in the proposal?**

A: Yes, paying for staff can be included in your budget. Please look at our Application Toolkit for examples of project budgets.

**Q: Should we include marketing and publicity for events in the budget?**

A: Yes, if your project proposal includes events, you should include those in your budget.

**Q: Is the actual field project work expected to be self-executed or is part of the funding to be directed towards labor?**

A: Field work can be completed through a range of options, including volunteer, self-executed or hired labor. Funding can be used to hire labor in any needed capacity. Applicants should detail in their project proposal who they plan on helping with field work and how they plan to spend their funds.

**Q: How do we budget for the crowdfunding component?**

A: The City has hired ioby.org to provide a crowd funding platform and training for all recipients at no additional cost to the applicants. That said, fund raising for your campaigns will require staff time, so you should identify in your budget the resources you will need to successfully promote your crowdfunding campaign.

**Q: When we crowd fund, will ioby.org be taking a financial sponsor fee? In other words will ioby be taking any portion of the funds we fundraise?**

A: If you are not a 501c3 non-profit or do not have a fiscal sponsor, ioby will need to serve as your fiscal sponsor due to the tax-deductible fundraising activities that you will be executing. If ioby is your fiscal sponsor, they will keep 5% of the funds raised to help cover their administrative costs of managing the funds. For more information about fiscal sponsorships, please visit <https://www.ioby.org/fiscal-sponsorship>

**Q: As part of our application, we would like to develop an online tool. Can we use funds for this purpose?**

A: Yes, you can use funds for mobile apps or other online tools if it helps to achieve your project's goals. Successful applicants will explain how those tools help to re-imagine the street as vibrant public spaces.

**Q: Is there enough funding for 15 projects, one for each of the Great Streets?**

A: The total number of projects awarded will be based on the total budgets that are submitted and how each individual project ranks. If the top 10 ranking projects/streets all propose budgets that require the maximum of \$20,000, then only 10 projects will be awarded. However, if the budgets vary and do not require the full \$20,000, then there may potentially be 15 projects awarded.

**Q: If the project concept is chosen, are you available for brainstorming and altering projects together?**

A: Yes! Potential and successful applicants will have the help of the Great Streets staff along with our feasibility panel and team of technical advisors.

**Q: Will Great Streets assist in facilitating the permit process if needed?**

A: Yes, the Great Streets team will assist in facilitating the permit process for all accepted projects.

**Q: Regarding funding sources, can we bring in just a few big donations or are you looking for many small donors?**

A: There is no criteria on how funds must be raised. The number and amount of donations collected will be left to each applicant to decide. However, applicants should describe their strategy for fundraising, including potential donor sources and donation amounts.

**Q: Community engagement does not need to be conducted prior to submittal of application, correct?**

A: You are not required to formally start the community outreach process before applying. We do, however, strongly encourage applicants to reach out to Neighborhood Councils, council offices, schools, and/or other non-profits & community based organizations to find project partners before applying. Organizational capacity will also be factored heavily into the evaluation. This means that applicants must demonstrate their ability to conduct community outreach.

**Q: How important is the Councilmember's involvement, support or sponsorship?**

A: Having a Councilmember's support is encouraged but not required. All aspects of community engagement will be considered in the application process including the level of involvement from a Councilmember or their office. Applicants should detail any involvement from their Councilmember including letters of support or sponsorship.

## Questions Regarding Applicant Status

### **Q: Do I need to be a US citizen to submit an application?**

A: No, the lead applicant does not have to be a US citizen. The lead applicant must only be a legal entity able to enter into contract with the City.

### **Q: Can the applicants be a combination of individual property/business owners (with no non-profit affiliation)?**

A: A single entity will have to be designated as the Lead for each project in order to enter into a contract with the City. A single property/business owner, rather than a collection of owners, would need to be designated as a Lead applicant. Collaboration among diverse stakeholders is encouraged but a Lead must be identified.

### **Q: Can an artist or a coalition of artists be the lead applicant?**

A: A single entity will have to be designated as the Lead for each project in order to enter into a contract with the City. If the coalition is legally able to enter such a contact, they could be considered a Lead applicant.

### **Q: Do you have to be a property or business owner in the district to which you apply?**

A: No, we are not limiting applicants to organizations that exist within the City of Los Angeles or along a specific Great Streets corridor. Property or business owners from any area are encouraged to apply. Given that community engagement is weighted heavily in the selection criteria, we encourage any organization that has the capacity to deliver a project of this scope to consider applying.

## Questions Regarding Potential Projects

### **Q: Are ongoing projects eligible?**

A: Yes, ongoing projects are eligible. However, you must think carefully about how your ongoing project or program still meets the requirements in the Application Manual. Can you collect information during your ongoing project? Can you commit to providing a report on long-term impacts? If not, you should consider partnering with an existing team that might help support these efforts.

### **Q: Can this be used to fund performance events in spaces along the street and in an unused city owned building?**

A: Yes, funds can be used to fund performance events in unused city owned buildings. Applicants should describe how such events align with the goals of the Challenge Grant and the Great Streets Initiative.

### **Q: Can existing parklets or plazas be used as part of the project?**

A: While we are not accepting any proposals for new plazas or parklets, using existing parklets or plazas to further re-imagine the street as public space would be eligible. Keep in mind, there are only two plazas or parklets near the designated Great Streets; however, both sites fall just outside of the

street boundary. To keep the Challenge Grant process fair to everyone applying, our rule is that project sites must fall within the designated Great Streets boundaries, though we are really excited about connecting all of the excitement around the People St projects to our Great Streets.

**Q: Can the proposal include some elements of a parklet, such as seating or play area?**

A: Yes, project proposals can include seating or play area. Applicants should explain how these elements align with their project goals.

**Q: Would painting a mural fit with your criteria?**

A: A mural is one example of a project that could fit with our criteria. Each applicant will have to identify how their specific project fits with the application criteria and works to re-imagine the streets as a public space.

**Q: How would an education program that helps people discover/ experience their streets fare in the application process?**

A: An education program is another example of a project that could apply for the Challenge Grant. How well a project works to re-imagine the streets as a public space, will determine how the project fares in the application process.

**Q: It seems like this grant application is geared towards “installations.” Do we need to propose “installing” something, or can this application be geared towards an event?**

A: No, you do not need to propose installing something. This application can be geared towards an event. In each case, the applicant should describe how their project re-images the street as a public space.

**Q: Must projects be temporary?**

A: No, projects can be permanent. However, because all projects will undergo a feasibility analysis, it is encouraged to have temporary events or installations. Permanent projects suffer from stricter feasibility guidelines and longer timelines.

**Q: How long is temporary?**

A: Temporary can be anything from one day, to one month to one year depending on the proposed project and the appropriate context.

**Q: Do we need permits from LADOT if we need to make changes in street configurations?**

A: Yes, any changes of the street configurations will need the appropriate permits from LADOT.

**Q: Can bus or truck routes be altered or changed?**

A: Yes. Applicants will have to follow the necessary permitting process in order to alter any route.

**Q: Can we close traffic?**

A: Yes. Applicants will have to follow the necessary permitting process in order to close traffic.

**Q: Will CalTrans permit Venice to be closed since they own it? Or will permit come from LADOT?**

A: The City is currently in negotiations with Caltrans regarding the Venice Great Streets Corridor. We will work with CalTrans to determine what permits are required for street closures and will work with recipients to secure the necessary permitting.

**Other Questions:**

**Q: Will the PowerPoint presentation be available to download?**

A: Yes, the PowerPoint Presentation, Application Manual and Application Toolkit are available at <https://www.ioby.org/LA-great-streets>

**Q: Will this webinar be available so we can replay sections later?**

A: We are working to upload a recorded version of the webinar and will host the webinar at [ioby.org/LA-great-streets](https://www.ioby.org/LA-great-streets) as soon as it is ready.

**Q: What is the preferred way to demonstrate good financial standing for a new non-profit?**

A: You are not required to prove that you are in good financial standing in your application. Please note, after applications have been submitted, we will work with the City Attorney's Office to vet grant applicants before entering into a financial contract.